



*Local governments
creating a sustainable
future ...*

Go Green Virginia is an initiative of the Virginia Municipal League that encourages local governments to reduce energy usage and promote sustainability.

www.GoGreenVA.org

Jay Fiset
President, Virginia Municipal League
Board Member, Arlington County





Local Governments Respond

www.GoGreenVA.org

- NLC, NACO, ICLEI
- VML's Go Green Virginia Initiative
 - Website
 - Green Tips, Resources, Links
 - VML Magazine Articles
 - Forums
 - Green Book
 - Green Gov't Challenge





Advisory Committee Membership

www.GoGreenVA.org

- **Chair, VML President**
- **Elected Officials (7)**
- **Jurisdiction Staff (6)**
 - **Energy Managers (3)**
 - **City Managers (3)**
- **Governor's Office (1)**
- **Non-Profit (2)**
- **Dominion Power (1)**
- **Private Sector (2)**
 - **Performance Contractor**
 - **Architect**
- **Regional Council (1)**
- **National League of Cities (1)**
- **ICLEI (1)**



Website Launched

www.GoGreenVA.org

Launched
in early
February
2008



The screenshot shows the Go Green Virginia website layout. At the top left is the logo. To the right is a search bar and a navigation menu with 'Who We Are - Resources/Links - Contact'. Below the logo is a vertical menu with links: 'Who We Are', 'Green Government Challenge', 'Regional Forums', 'Green Book', 'Resources / Links', 'Green Glossary', 'Articles / Columns', and 'Contact'. A central banner features a collage of images and the text 'Local governments creating a sustainable future ...'. Below this is a section for 'Take the Green Government Challenge' with a small photo of a house and a 'Take the Challenge!' button. To the right is a 'Green Tips' section with a tip about water heaters and a 'Click here to learn more tips' link. At the bottom left is a 'Sign up to receive green news updates' form with a 'Submit' button. At the bottom center is the VML logo and text: 'GoGreenVA is a Virginia Municipal League initiative'.



Website: Green Tips

www.GoGreenVA.org

Categories:

- Municipal Buildings
- Lighting
- Appliances
- Heating and Cooling
- Heating Water
- Tips for the Home

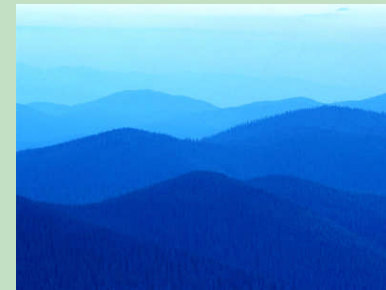




Website: Resources and Links

www.GoGreenVA.org

- **State Departments and Programs**
- **Federal Departments and Programs**
- **Renewable Energy Providers**
- **Virginia Energy Basics**
- **Local Government**
- **Green Building**
- **Energy Service Providers**
- **Energy Efficiency and Conservation in Practice**
- **Transportation / Land Use**





Virginia Town & City Articles



www.GoGreenVA.org

January

Go Green Virginia ... local go

'Green Government Challenge' to provide localities with carbon emissions yardstick

February

Go Green Virginia ... local go

Reducing Virginia's carbon footprint one community at a time
By MICHELLE WYMAN

March

Go Green Virginia ... local go

State commission grapples with climate change
By L. PRESTON BRYANT JR.



- Bryant -

April

Go Green Virginia ... local go

An introduction to responsible purchasing

OVER THE PAST 30 years, responsible purchasing has been maturing on the fringes of the professional purchasing world. Within the last three to five years, but they are now recognized as only one of many environmental factors. Purchasers today are looking at multiple environmental impacts from every phase of a product's

May

Go Green Virginia ... local go

Time has come for teleworking as staggering \$100 fill-ups loom
By DIANE O'GRADY



Regional Forums

www.GoGreenVA.org

Virginia Beach (55 Attendees)

Date: April 15

Fairfax County (47 Attendees)

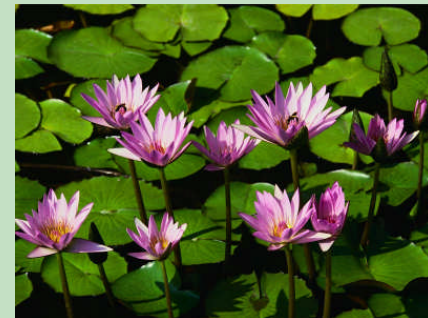
Date: April 17

Abingdon (40 Attendees)

Date: April 22

Lynchburg (91 Attendees)

Date: April 29





The Green Book

www.GoGreenVA.org

- Compilation of innovative, best green practices, projects and policies from VML member governments
- Hope to identify many such best practices in Green Government Challenge submissions
- Final version to be available on Go Green VA website





Green Government Challenge –

www.GoGreenVA.org



11 Categories:

- Government Policy Adoption
- Energy Efficiency
- Green Buildings
- Waste Management
- Vehicles
- Land Use / Transportation
- Water / Air Quality
- Employee Incentives
- Education / Community Participation
- Schools
- Innovation



Centerpiece: The Green Government Challenge

www.GoGreenVA.org

- **A friendly competition**
- **Self-assessment encouraging implementation of 30 specific policies and practical actions**
- **Focus on local government carbon footprint: “Lead by Example”**
- **Incentives:**
 - Possible VML certification
 - Cash awards for top jurisdictions
 - Peer Pressure





Green Government Challenge: Registered Jurisdictions

(as of 6/16/08)

www.GoGreenVA.org

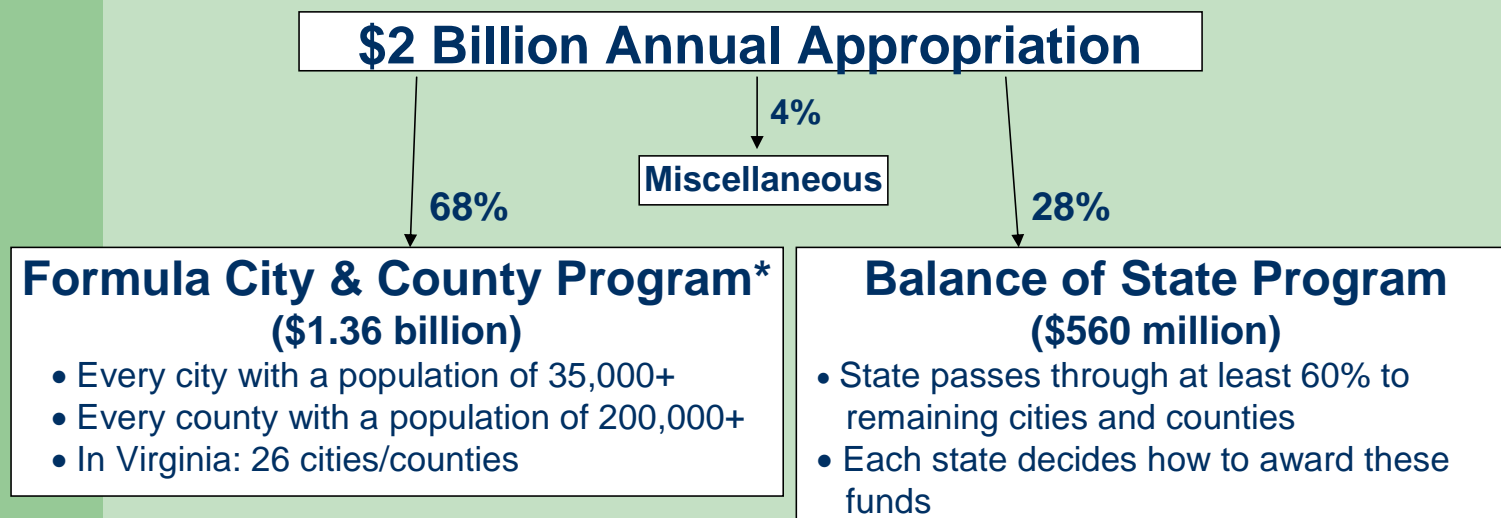
• 47 Registered = 23% of Membership

- Abingdon
- Alexandria
- Altavista
- Arlington
- Berryville
- Blacksburg
- Charlottesville
- Chase City
- Chesapeake
- Christiansburg
- Crewe
- Dumfries
- Farmville
- City of Franklin
- Fredericksburg
- Front Royal
- Gate City
- Town of Halifax
- Hampton
- Harrisonburg
- Haymarket
- James City
- Kenbridge
- Kilmarnock
- Lexington
- Loudoun
- Lovettsville
- Lynchburg
- Middleburg
- Mineral
- Pamplin
- Petersburg
- Poquoson
- Portsmouth
- Radford
- City of Roanoke
- County of Roanoke
- Salem
- Stephens City
- Strasburg
- Town of Tazewell
- Vienna
- Vinton
- Virginia Beach
- Williamsburg
- Winchester
- York County



Energy Independence & Security Act: Energy Efficiency & Conservation Block Grants

www.GoGreenVA.org



Activities Eligible for EECBG \$\$ = Green Government Challenge Actions



Something to Think About

www.GoGreenVA.org



***“We do not inherit the earth
from our ancestors, we
borrow it from our children.”***
~ Native American Proverb